



# GlobalRail

## Transport Infrastructure Exhibition & Conference

30 September - 2 October 2025 | ADNEC Centre Abu Dhabi

HOSTED BY



# SPONSORSHIP BROCHURE

## DRIVING THE FUTURE OF TRANSPORT AND GLOBAL CONNECTIVITY

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VENUE  
PARTNER



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Etihad Rail is cultivating a thriving transportation ecosystem for our region and the rest of the world that is rooted in collaboration, prosperity, and opportunity. Through the consistent support of His Highness Sheikh Mansour bin Zayed Al Nahyan, UAE Vice President, Deputy Prime Minister, and Minister of the Presidential Court, and the UAE's wise leadership, we aim to further solidify the position of our national project at an international level.

This support is further underscored by the establishment of Global Rail, which provides Etihad Rail with a platform that will enrich the regional transport and logistics sector, ensuring its growing demands are met, and thus further driving its development.

**H.H. Sheikh Theyab bin Mohamed bin Zayed Al Nahyan**  
Chairman  
Etihad Rail

## Global Rail

### Driving the Future of Transport and Global Connectivity

Building on the incredible success of its inaugural edition in 2024, Global Rail is set to exceed all expectations in 2025.

This premier event unites visionary transport leaders, industry pioneers, and financiers to drive sustainable, integrated mobility solutions. By advancing economic growth and enhancing global connectivity, Global Rail is at the forefront of transforming the transport and infrastructure ecosystem towards a multi-modal future.

## Global Rail in Numbers

20,000+

Industry  
Attendees

200+

Exhibiting  
Companies

200+

Visionary  
Speakers

800+

Conference  
Delegates

100+

Participating  
Countries

15+

Ministerial  
Delegations

14+

Exhibition  
Sectors

5

Expansive  
Halls



# Visitor Profile

Global Rail welcomes thousands of C-suite, senior executives, industry leaders and government officials from around the world, asserting the UAE's status as a premier hub for transportation and trade. This event attracts buyers and decision-makers from every corner of the globe and across the entire value chain, offering unparalleled networking opportunities.

## Visitors by Seniority

79%

Attendees are senior decision-makers, offering direct access to key influencers and stakeholders driving business-critical decisions.



Spain is at the forefront and we want to be where there are opportunities, and of course that means here: in the United Arab Emirates. I want to applaud this country for its courageous commitment to railways and high speed.

**H.E. Óscar Puente**  
Minister of Transport and Sustainable Mobility  
Spain

# Conferences Overview

The three-day conference will unite ministers, policymakers, transport operators, financiers, tech pioneers, and infrastructure leaders to advance intermodal integration, sustainable financing, and innovation. With 200+ speakers, including policymakers, engineers, and industry leaders, it will foster global dialogue and collaboration to shape connected communities, resilient supply chains, and transformative transport ecosystems across cities and borders.

## Conferences In Numbers

200+

Global Speakers

40+

Impactful Sessions

40+

Hours of Insights

## Strategic Conference



The Global Rail Strategic Conference will feature 200+ experts from rail, freight, logistics, and mobility, sharing updates on projects, innovations, and technologies driving transport integration and digitalization. Through panels, fireside chats, and exclusive insights, policymakers and senior executives will address key challenges and opportunities, shaping a sustainable and resilient future for transport networks.

## Technical Conference



The Global Rail Technical Conference will unite top technical experts from the transport sector, highlighting innovations in engineering and technology that are transforming mobility. With in-depth presentations and discussions, it will showcase industry achievements, foster collaboration, and drive the development of smart, sustainable transport networks.



# Sponsorship Opportunities

As an industry leader in rail transport and infrastructure, your partnership with the Global Rail Transport Infrastructure Exhibition and Conference isn't just about brand visibility - it's about playing a vital role in shaping the future of global rail connectivity and sustainability.

## Benefits of Sponsoring



### Global Spotlight

Showcase your brand to a global audience of industry leaders, decision-makers, and key stakeholders.



### Brand Enhancement

Align your brand with a premier event dedicated to global transport and infrastructure amplifying your commitment to creating a safer world.



### Media Exposure

Benefit from extensive media coverage, press releases, and social media promotion to increase brand awareness and reach.



### Thought Leadership

Position your company as a thought leader by participating in panel discussions, workshops, and keynote sessions.

## Ready to make your mark in 2025?

Align your brand with industry pioneers and experience the benefits of global exposure, networking, and thought leadership.



BECOME A SPONSOR  
TODAY





# Sponsorship Packages

Our sponsorship packages integrate various communication channels, technology, and branding opportunities to support sponsors in achieving their business goals.

Global Rail offers tiered sponsorship packages that include thought leadership opportunities, networking with target audiences, and prominent branding to enhance a company’s presence beyond the exhibition stand, both before, during, and after the event.

Partners

Leaders

Conferences

Event & Venue

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# Partners

The Headline & Partners opportunities are strategically beneficial and align with the UAE’s vision of becoming the epicenter for the global transport community. With bespoke deliverables, these packages offer unparalleled exposure and visibility to VIPs, Ministers, and Global CEOs attending the Opening Ceremony. Additionally, they provide comprehensive marketing benefits pre-event, onsite, and post-show, including press releases, collaterals, and onsite branding.



	HEADLINE	PARTNER
	\$200,000	\$150,000
Opening Ceremony		
Keynote speaking invitation at the Opening Ceremony	✕	
Partner introductory video to be played before the opening ceremony (video to be produced by Sponsor, max 1 min)	✕	
Logo on-screen prior to the Opening Ceremony as per title sponsorship	✕	✕
Reserved VIP seating at the Opening Ceremony	5	4
Event Collaterals		
Logo on the Opening Ceremony official Invitations	✕	✕
Logo to feature on the event badges ( back) as per title sponsorship	✕	✕
Logo on the front cover of the Visitor Ticket/ Show preview	✕	✕
Logo inside the preview in the sponsors and partners recognition page	✕	✕
Advertisement page in the show preview	✕ double page	✕ page
logo on the front cover of Event Brochure	✕	✕
Logo on the Conference Brochure	✕	✕
Logo on the Sponsorship Brochure	✕	✕

	HEADLINE	PARTNER
	\$200,000	\$150,000
Onsite branding		
Logo to feature on the Venue Marble Walls as per title sponsorship	✕	✕
2x1.5 m board placed at one of the main entrance of the event	✕	✕
Branded flags in the outdoor VIP area	✕ 6 flags	✕ 2 flags
Logo to feature on the “ thank you ” boards across the venue	✕	✕
Strategic Conference		
Logo to feature on holding slides as per title sponsorship	✕	✕
Delegates passes access (including Lunch area)	15	10
Press Conference		
Sponsor to be invited to join the panel for the Press Conference	✕	✕
Sponsors’ logo to feature on the press conference presentation slides and branding and press kit	✕	✕
Marketing & PR		
Interviews with C-suite representative during the event	✕	✕
Social media posts featuring nterviews and sponsors’ photos	✕	✕
Sponsor to be mentioned in the press releases distributed regionally and internationally	✕	✕
Sposnors quote to be featured in at least one press release	✕	
Sponsor announcement posts on social media platforms	✕	✕
Logo on event’s content makreting across the social media channels	✕	✕
Quote, video and testimonials to be published on social media platform (sponsor to provide)	✕	✕
Logo on footer of all emails sent throught the event campaign	✕	✕
Logo featured on the Sponsors and partners webpage	✕	✕
Static logo on the homepage	✕	✕
Rotating logo on the homepage in the sponsorship carousel	✕	✕
Logo to feature on the post show report digital brochure and posts as per title designation		
Mobile Application		
Logo on the front page of the mobile app	✕	✕
Logo in the sponsors’ section	✕	✕



# Leaders

## Executive Leaders Lounge

Exclusive

Investment : \$ 125,000

The Executive Lounge Sponsorship offers exclusive branding opportunities in a premium, high-traffic area, providing unparalleled visibility throughout the event campaign and engagement with top-tier attendees including VIP's and decision-makers.



## Finance Pavilion Leader

Exclusive

Investment : \$ 125,000

Position your organization alongside leading global financial institutions and mega project owners, gaining unparalleled visibility throughout the entire event campaign and gaining unparalleled access to premier investment and business opportunities.



## International Projects Pavilion Leader

Investment : \$ 125,000

Align your Company with some of the most ambitious and promising infrastructure developments in key frontier markets, gaining exceptional visibility throughout the campaign and at the event, and positioning your organization at the forefront of transport industry advancements.



## Innovations Hub Leader

Exclusive

Investment : \$ 125,000

Position your company as an innovation trailblazer in the transport industry by leading and supporting cutting-edge technology and groundbreaking innovations showcased at the Innovation Hub. Gain unparalleled visibility throughout the campaign and be recognized by peers as a top innovator driving the future of transport.



## Sectors Leaders Opportunities Investment US \$ 65,000

Position your company at the forefront of your industry sector, showcasing your leadership and expertise. Gain unparalleled visibility throughout the event's campaign and be recognized as a pioneering force within your field. At the event, you will capture the attention of industry leaders, government officials, and key stakeholders in the transport industry

Mobility Leader  
Exclusive  
Investment: \$ 65,000

Logistics &  
Supply Chain Leader  
Exclusive  
Investment: \$ 65,000

Freight Leader  
Exclusive  
Investment: \$ 65,000

Sustainability Leader  
Exclusive  
Investment: \$ 65,000

Construction &  
Infrastructure Leader  
Exclusive  
Investment: \$ 65,000

Ports &  
Maritime Leader  
Exclusive  
Investment: \$ 65,000



# Leaders Branding Opportunities Highlights



INNOVATION HUB



EXECUTIVE LOUNGE NETWORKING



FINANCE PAVILION



INTERNATIONAL PROJECTS PAVILION



# Conferences

Associate Strategic  
Conference Sponsors

Associate Technical  
Conference Sponsor

ALSTOM

HILL  
International

KA  
Khalid Al-Falasi

Jacobs

## Strategic Conference Sponsor

### Title Sponsor : Exclusive

Investment : \$ 60,000

### Associate Sponsor : non-exclusive

Investment : \$ 30,000

Gain exclusive visibility and recognition throughout the event campaign, with your company prominently featured in all strategic conference materials and prominently at the Conference and event. Align with more than 200 industry leaders, government officials and decision-makers speaking at the Conference and thousands of industry delegates attending the 3days Strategic Conference program.



## Technical Conference Sponsor

### Title Sponsor : Exclusive

Investment : \$ 60,000

### Associate Sponsor : non-exclusive

Investment : \$ 30,000

The technical conferences, with expert presentations, in-depth technical sessions, and interactive workshops, offer unparalleled exposure to the visionaries shaping the future of global connectivity. Engage with thousands of industry leaders, government officials, and decision-makers who will be speaking at and attending the three-day program.



## Round Table Sponsor

Investment : \$ 25,000 per round table

Your brand will be prominently featured during the round table discussions, where top industry leaders, government officials, and key decision-makers come together to network and share insights. This sponsorship offers outstanding visibility and the opportunity to engage directly with influential participants



## Delegates Bag Sponsor

Investment : \$ 45,000 (3,000 units)

Enhance your brand visibility and recognition within the transport industry by having your logo prominently displayed on all delegate bags distributed at the event. Align with industry leaders and decision-makers, showcasing your commitment to innovation and excellence.



## Delegates Networking Lunch Sponsor

Investment : \$ 60,000

Ensure that your company is prominently featured during one of the event's key networking moments. Your brand will be associated with a high-profile lunch attended by industry leaders, government officials, and key decision-makers, providing you unparalleled exposure and the chance to engage directly with influential attendees, positioning your organization as a leader in the transport industry



## Eco Friendly Water Bottles Sponsor

Investment : \$ 25,000

Your logo will be prominently displayed on water coolers throughout the event, ensuring constant exposure as attendees refresh and hydrate. This sponsorship offers a unique opportunity to make a lasting impression and highlight your brand's presence in the transport industry and commitment to sustainability.



## Delegates Networking Coffee Break Sponsor

Investment : \$ 15,000 per day

Your brand will be prominently featured during the coffee breaks, where top industry leaders, government officials, and key decision-makers come together to network and share insights. This sponsorship offers outstanding visibility and the opportunity to engage directly with influential participants, establishing your organization as a significant player in the transport industry.



## Conference Speakers Lounge Sponsor

Investment : \$ 40,000

Gain unparalleled exposure and connect with over 200 of the world's leading transport experts by sponsoring our exclusive Speaker Lounge. This unique opportunity offers premium brand visibility, showcasing your brand prominently in a dedicated space frequented by industry leaders. Engage directly with influential speakers and decision-makers in a relaxed, informal setting, and position your brand as a key supporter of thought leadership in the transport sector





# Conferences

## Branding Opportunities Highlights



STRATEGIC CONFERENCE



TECHNICAL CONFERENCE



LOGO IN CONFERENCE BROCHURE



CONFERENCE DELEGATE PASS



DELEGATE LUNCH



DELEGATE PENS



BRANDED WATER BOTTLE



ROUND TABLE SPONSOR



# Event branding

## Official Registration Sponsor

Exclusive

Investment : \$ 60,000

As the Official Registration Sponsor, your brand will enjoy unparalleled exposure from the moment attendees register online to their arrival at the event. This ensures maximum visibility and recognition throughout the entire process. Your brand will be prominently displayed at all registration points and desks, with registration staff wearing branded garment, making a lasting impression on the expected 15,000 global transport leaders and industry experts attending the show.



## Visitors Bags Sponsor

Exclusive

Investment : \$ 55,000 (15,000 units)

As the Official Registration Sponsor, your brand will enjoy unparalleled exposure from the moment attendees register online to their arrival at the event. This ensures maximum visibility and recognition throughout the entire process. Your brand will be prominently displayed at all registration points and desks, with registration staff wearing branded garment, making a lasting impression on the expected 15,000 global transport leaders and industry experts attending the show.



## Lanyards Sponsor

Exclusive

Investment : \$ 50,000 (15,000 units)

Choose your brand to be showcased on the lanyards worn by every attendee, including VIPs and key decision-makers, government officials, speakers and delegates throughout the entire event. This prime placement ensures your brand is constantly visible, creating a lasting impression. As attendees wear their lanyards, your brand becomes synonymous with the event, achieving long-lasting recall power.



## Information Desks

Investment : \$ 25,000 – including 3 desks

Located at a key traffic location, the entire area will be branded with your sponsorship, along with the staff in attendance. This prime placement ensures your brand is highly visible and informative, creating a lasting impression on all professionals. As attendees seek assistance and information, your brand becomes synonymous with efficiency and reliability.



## Mobile App

Investment : \$ 50,000

Your brand will be prominently featured within the app, which attendees will use to navigate the event, access schedules, and receive important updates. This sponsorship ensures continuous exposure as attendees interact with the app throughout the summit. Your brand will be associated with convenience and innovation, making a lasting impression on the expected 15,000 global transport leaders and industry experts.



For tailor-made sponsorship opportunities and customised packages, please contact our team at [impact@grtieg.com](mailto:impact@grtieg.com)



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TODAY



# Event

## Branding Opportunities Highlights



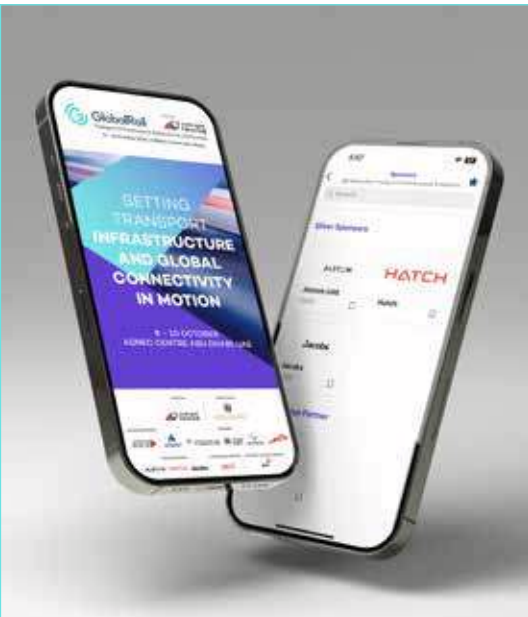
VISITOR REGISTRATION/INFORMATION DESK/HELP DESK



LANYARDS



POST SHOW REPORT



MOBILE APP

# Position your brand

## Among leaders shaping the future of global transport

At Global Rail 2024, participants experienced an exceptional platform for networking, innovation, and business growth. Here's what industry leaders and key stakeholders had to say:



Global Rail has done an excellent job in bringing the industry together. The enthusiasm, the collaboration, and how Etihad Rail is driving the agenda forward are truly remarkable. With such strong participation this year, I'm confident that next year's event will be even better, stronger, and attract even greater engagement.

**TC Chew**  
Director, Global Rail Business Leader  
Arup



Global Rail was a highly successful show for us as exhibitors. The level of engagement and the presence of key decision-makers exceeded our expectations, especially for the first year of the event. Being selected for the Innovation Award was a fantastic addition and truly enhanced the experience.

**Warren Barry**  
COO  
Infinitive Group



Global Rail 2024 provided an excellent platform to showcase our products, connect with potential partners, and explore new markets. The high quality of visitors and the opportunity to strengthen business relationships made the experience highly rewarding. We look forward to participating again and hope to see even more representation from transport authorities and rail operators in future editions

**Chocol Koh**  
Senior Executive (Marcomm)  
Bulox Corporation

### Ready to make your mark in 2025?

Align your brand with industry pioneers and experience the benefits of global exposure, networking, and thought leadership.





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TODAY



# Venue Branding

The Venue Branding opportunities provide impactful exposure in high-traffic areas, ensuring your company achieves maximum visibility. By strategically placing your brand in prominent locations, you can effectively capture the attention of attendees and enhance your company's presence throughout the event.



You Are HERE Boards		\$ 7,500 exclusive
Logo to feature in the top corner of 4 x double-sided boards located throughout the venue		
Carpet Tiles		\$12,000 for 6 tiles
Located in key locations across the venue and exhibition		
Concourse Ceiling Banners		\$ 15,000 per 3 banners
Including production		
Concourse Hanging Banner	\$ 5,000 per banner	\$ 30,000 for 7 (exclusive)
Number available: 7		
Entrance door	\$ 20,000	\$ 35,000
Single door capsule branding		
Double door capsule branding		

Digital advertising throughout the venue and digital screens



DOUBLE DOOR CAPSULE



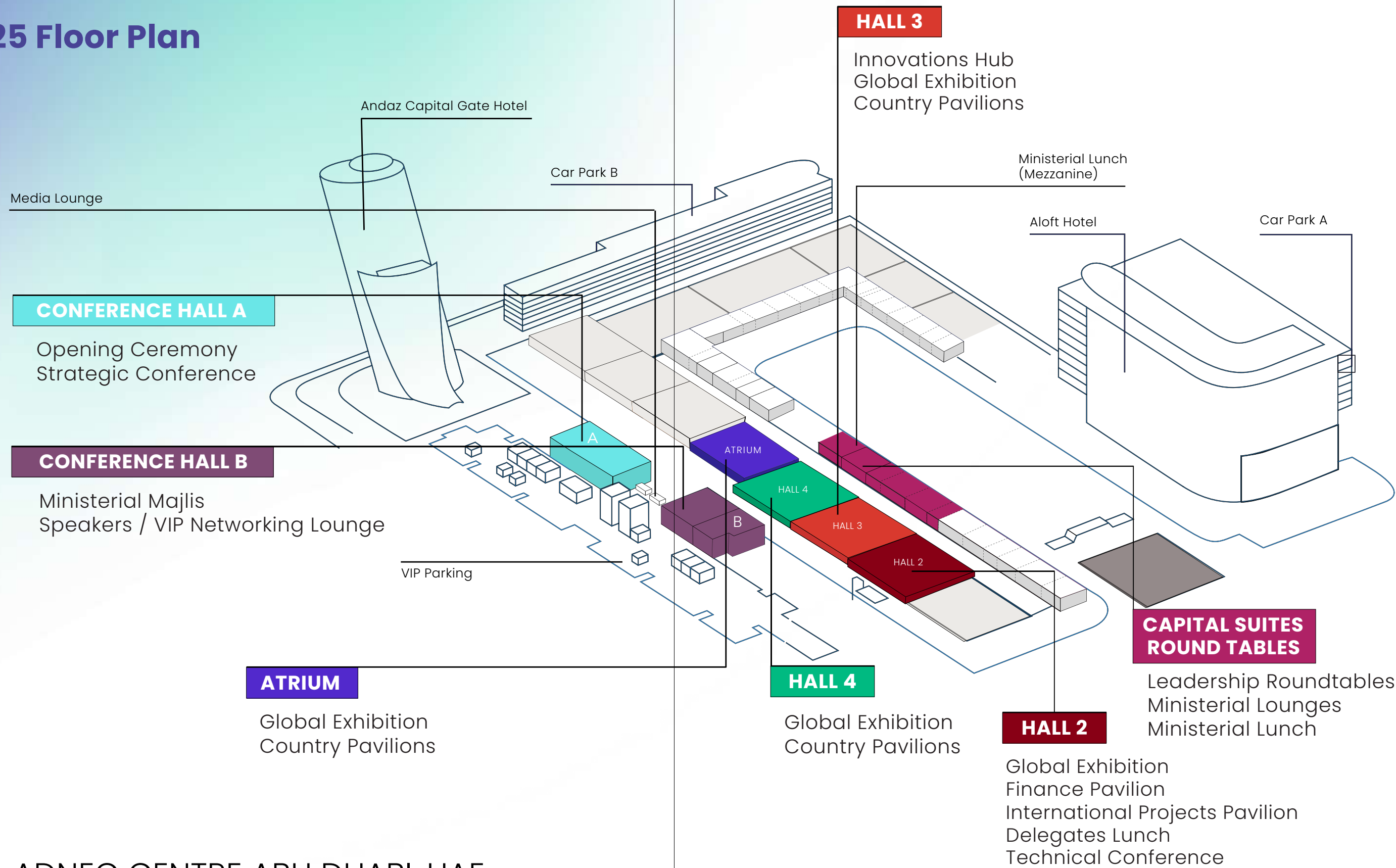
CONCOURSE HANGING BANNERS



CARPET TILES



# 2025 Floor Plan



## ADNEC CENTRE ABU DHABI, UAE

 Conference Hall A	 Conference Hall B	 Atrium	 Hall 4	 Hall 3	 Hall 2	 Capital Suites
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# GlobalRail

## Transport Infrastructure Exhibition & Conference

30 September – 2 October 2025 | ADNEC Centre Abu Dhabi

HOSTED BY



قطارات الاتحاد  
Etihad Rail

# Make Your Impact at Global Rail 2025

### General Enquiries

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### Exhibition and Sponsorship

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## Our Offices

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Ad Diyar street, Al Ulaya district  
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Al Madinah, Al Munawarah Road  
Salamah District, PO Box 3650

### DUBAI, UAE

3rd Floor, The Palladium,  
Cluster C, Jumeirah Lakes  
Towers, P.O. Box 33817

### ABU DHABI, UAE

Yas Creative Hub, Yas Island  
Tower 4, Level 6,  
office C40-L06-10  
PO Box 769256

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Calgary, Alberta  
T2G 0R1

### CAIRO, EGYPT

Office B2, Plaza 2 between  
Halls 3 & 4 Egypt International  
Exhibition Centre El Moushir  
Tantawy Axis

### LAGOS, NIGERIA

3rd Floor, Mulliner Towers  
Alfred, Rewane Road  
Ikoyi, Lagos

### LONDON, UK

Northcliffe House  
2 Derry Street London W8 5TT  
United Kingdom

### SINGAPORE

The Great Room, Afro-Asia  
63 Robinson Road, Level 8, 7  
and 6, Singapore 068894

### DOHA, QATAR

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Palm Tower B, West Bay  
PO Box 3601

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Maharashtra – India

### JOHANNESBURG, SOUTH AFRICA

Benmore 2010  
PO Box 650302  
2196, Johannesburg

### CAPE TOWN, SOUTH AFRICA

31 Bell Crescent  
Westlake Business Park  
Tokai, PO Box 30875  
7966, Cape Town



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